



SEARCH 4 EXCELLENCE

DESIGN THINKING

Key Takeaways

- Understand design thinking and the benefits of being a design thinker
- Differentiate between traditional thinking and design thinking
- Understand the design thinking process
- Empathize with the stakeholders by adopting an empathic mindset for effective design thinking
- Leverage available resources in creative ways to frame new opportunities
- Build a culture of innovation and design thinking within the organization

Target Audience

SENIOR LEADERS



8-16 HOURS

Training Duration

Introduction to Design Thinking

Process of Design Thinking

KEY CONCEPTS COVERED

- What is design thinking
- Design thinking vs problem solving
- Importance of design thinking

- Empathize
- Define
- Ideate
- Prototype
- Test

EXPECTED OUTCOME

Know the importance and need of design thinking

Understand the design thinking process thoroughly



THANK YOU

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